

Naveen Reddy Parne

UI/UX Designer

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np@naveenparne.com

I like to describe myself as a digital experience designer with a strong foundation in data visualization and interface design. I have an ability to create a balance between design and objectives. Using sound design principles and agile methodology I design digital properties that bring value to the business and is meaningful to the user.

Areas of Expertise: User Experience, Data Visualization, Interface design, Usability Testing, Graphic Design, Art Direction, Surface Design and Brand Identity. Check out my portfolio on www.naveenparne.com

I follow end-to-end delivery process in any app design project which I undertake. It starts from the requirement document to wireframes, from design language to interface and usability testing to providing complete media in all formats to the developers. I am expert in various software like PhotoShop, Illustrator, InDesign, Flash, After Effects, Corel Draw, Maya (Student level) and UXPin (Online Tool)

Education

Diploma in Multimedia

2007 - 2010

ARENA Animation (APTECH)

Minor in UI/UX Design, Graphic design and Web design

Graduation

2010 - 2015

Dr.B.R. Ambedkar University

Working Experience

Orvito, Inc.

Feb 2014 - Present

UI/UX Designer

Region Holdings

Jul 2012 - Feb 2014

UI/UX Designer & Graphic Designer

Abhi Media Services

Sep 2011 - Jun 2012

Consultant - Graphic Designer (Freelancer)

Next Education

Jan 2011 - Sep 2011

Consultant - Graphic Designer

Professional Skills

Digital User Interfaces

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Marketing Branding

It is pure story telling for me! Be it a clear message or subtle corporate positioning that needs to be spelled out, I ensure all the objectives are met with great looking collaterals.

Software Skills

Adobe Creative Suite CS 5/6

Corel Draw X5

AutoDesk Maya (Student level)

Major Project

Mobile, Tablet and Web application for Orvito (Smart Home) iOS & Android.

Link: <https://itunes.apple.com/us/app/orvito-home-intelligence-ohi/id673126424?mt=8>

Lead designer for Orvito products & packaging design

Link: www.orvito.com/products

Lead designer for Orvito & GetSpindle websites

Link: www.orvito.com & www.getspindle.com

Mobile & Tablet application for Spindle (Universal remote controller) iOS & Android

Link: <https://www.getspindle.com>

Corporate Identity

With 5 years of experience in corporate branding I have learnt to design corporate identities in line with the design strategy of an organization. For me it is interplay between typography, colors, visual aesthetics & strong alignment with what the company stands for.

Web Design

Before designing a website I ensure that I know the objective and the audience very well. Apart from a fine balance between aesthetics and functionality, I keep in mind the overall user experience irritants like loading time and its impact on SEO.

Hobbies and Interests

I love music because music can relax my mind

I strive to maintain a fit & healthy lifestyle

Personal Details

Name : Naveen Reddy Parine
Address : Mansoorabad, L.B.Nagar, Hyderabad, India
Date of birth : 26th June 1990
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